

TECHNOLOGY PARKS AND PROMOTION OF SUSTAINABLE DEVELOPMENT

Media Center, Dubai Expo, March 28, 2022, 5:00-18:20 p.m.

Context

Brazil has stood out in the creation of new products and technologies and one of the strategies for this is the creation of technology parks, environments that bring together public authorities, companies and universities and, more recently, the direct connection with civil society and with investors. According to a recent survey by the Ministry of Science, Technology and Innovation, Brazil has created more than 100 technology parks in recent years, in addition to others that are under development.

Goals and objectives

The event will focus on the actions carried out by the parks, Itaipu and the MCTI, in promoting sustainable regional development, highlighting the main results achieved, especially in the post-COVID-19 period.

Goals: (i) Gather, refine and complement the participants' thoughts on the theme, (ii) Present individual strategies for sustainable development, with perspectives of 03 different technology parks in Brazil and 01 in the United Arab Emirates, (iii) to present the considerations of MCTI and Itaipu Binacional, as stimulating agents.

Agenda

Opening Session (20 min)	<u>Opening observations</u> Leaders and managers of various technology parks in Brazil and the United Arab Emirates will make their first considerations on efforts to promote sustainable regional development based on the promotion of education, science, technology and business involving the five-fold helixa of innovation – government, universities, industry, civil society and investors. Each representative will have 3 minutes. Panelists: <ul style="list-style-type: none">• Mr. Paulo Roberto Silva Xavier (TBC), Administrative Diretor of Itaipu Binacional; (online)• Mr. Rafael Deitos, Environment Officer at Itaipu Tech Park; (online)• Mr. Ariel Scheffer, Environment Management Officer of Itaipu Binacional ; (presencial)• Ms. Daniella Abreu, Executive Director of Sapiens Tech Park; (online)• Ms. Adriana Ferreira de Faria, Executive Director of Viçosa Regional Development Technological Center; (online)• Mr. Hussain Al Mahmoudi, CEO of Sharjah Research Technology and Innovation Park. (presencial)• Moderator: Ms. Daniella Leite, Business Director of Arab-Brazilian Chamber of Commerce. (online)
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<p>Interactive Discussion (50 minutes) Xx – xx pm</p>	<p><u>How do Technology Parks promote the economic diversification of a region?</u></p> <p>The interactive discussion will bring together participants to highlight their ideas and actions on the role of technology parks and their direct correlation with the economy, social and environmental, from mechanisms to promote Science and Technology Institutions (ICT), entrepreneurship, open innovation, technology transfer and others.</p> <p><i>Moderator, Mr. Tamer Mansur, Secretary General of the Brazilian Arab Chamber of Commerce (CCAB) - suggestion</i></p> <p>Guiding questions</p> <ul style="list-style-type: none"> • What are the main challenges faced by technology parks in the post-pandemic period, considering the regional economic effects? • From your organization's point of view, what specific aspects/measures/efforts/policies have been taken or can be taken to address current challenges, such as the creation of "figitais" environments? • What is the role of international cooperation for the development of technology parks? What is the perception of the United Arab Emirates and where are the synergies?
<p>Final observations (5 minutes) Xx – xx pm</p>	<p>Final observations</p> <p>This session will end the event with the final observations of Mr. Xxxxx, representing xxxxx (suggestion that it is someone from Itaipu or MCTI)</p>

Tentative Logistics (Apex- Media Center):

Side Event 2- Technology Parks

Date: March 28

Time: 5 p.m. Dubai Time

Duration: 1h15

Size of the room: auditorium for 25 to 30 people, audio and recording

Language: Portuguese/English

Interpreters: English/Portuguese

Local: Media Center